



Risikokommunikation in Politischen Reden (German Edition)

Norman Jentsch

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Studienarbeit aus dem Jahr 2011 im Fachbereich Germanistik - Linguistik, Note: 1,7, Technische Universität Chemnitz, Sprache: Deutsch, Abstract: Ein Risiko ist zunächst nur eine bestimmte Wahrscheinlichkeit. Die Art und Weise, wie Risiken kommuniziert werden, kann jedoch entscheidenden Einfluss darauf haben, welche Realitäten beim Rezipienten entstehen. Wie sich zeigen lässt, wird die Kommunikation von Risiken in politischen Reden ganz bewusst so gestaltet, dass Meinungen beeinflusst werden.

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