



Enterprise Risk Management - Straight to the VALUE: How to Uncover the Value of ERM (Viewpoints on ERM) (Volume 2)

Al Decker, Donna Galer

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A companion to our book Enterprise Risk Management - Straight to the Point, Enterprise Risk Management - Straight to the Value points directly to where and how to find the value of ERM in your organization. This book explains how to show that value in measurable terms, helping the CRO or ERM champion to articulate the value of ERM to those who may be skeptical of the benefits or the process. This book will show the value ERM provides in quantitative and qualitative terms and how to recognize and/or measure both. It will illustrate how ERM provides value in real business activities such as: Mergers and Acquisitions; Human Resource Management; Supply Chain Management; Corporate Strategy development; Marketing Ventures; and Change Management, among others. ERM's benefits include: greater alignment with the strategic direction across the organization, increased ability to meet objectives through reduced risk, enhanced reputation among stakeholders, lowered total cost of risk. Straight to the Value will show how to identify and measure the value in each of these areas. Readers will appreciate the clear and concise way in which the value of ERM is discussed and examples are described.

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