

The Securitization of Russian Strategic Communication

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The current operating environment faced by the United States military presents many challenges based on the global nature of United States strategic interests. Pursuant to these interests is a need to operate in, and effectively communicate with, a wide variety of audiences on the international and domestic scene. The demands of society firmly entrenched in Western democratic ideals necessitate a transparent approach to strategic communication. In an attempt to better deal with these demands, the United States military has devoted much thought and effort into growth in the area of strategic communication. Even with the effort expended to date, the United States military still could learn much from the experiences of other states. The manner in which Russia improved its strategic communication abilities serves as an informative and potentially instructive method of achieving communication success. At a time when the United States military and government focus on improving their strategic communication ability, there exists potential to learn from the experiences of Russia. Additionally the potential application of reflexive control in the strategic arena serves as a cautionary note to states dealing with Russia on strategic issues.

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